

The EQUAL-IST Webinar Series: "Towards the implementation of Gender Equality Plans"

First Webinar of the series on:

"Gender Sensitive Communication"

3rd November

13.00-14.30 – On "GoToMeeting" app ([click here](#))

This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 710549. Unit EU.5. – Science with and for society

EQUAL-IST Webinar Series:
"Towards the implementation of Gender Equality Plans"



EQUALIST
Gender Equality in Information Sciences and Technology

JOIN the 1st on:
Gender Sensitive Communication

3rd of November 2017
13.00 - 14.30 CET

Webinar's Agenda

Topics:

1. Gender, language, empowerment, Giuliana Giusti (UNIVE)

This presentation will provide insights on how linguistic structures are formed by gender bias: drawing mostly on examples from English and Italian. In General, it will explore the multiple ways in which language interacts with the construction of gender identity since linguistic meta - competences can enhance language use in an equal opportunity perspective.

13.30 -13.45



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2. Available tools for promoting gender sensitive communication, Maria Sangiuliano (UNIVE),

For Research Organizations interested into promoting internal structural change and make their Institutional Communication gender sensitive, it is important to take stock of existing available tools and guidelines. The presentation will focus among others on the UNESCO Gender and Media Guidelines, the UNDP Principles on Gender Sensitive Communication and the Antwerp Chart on Gender Sensitive Communication in and by Academic Institutions from the H2020 Project. Reflections on how these guidelines can be applied to ICT-IST research organizations will also be shared.

13.45- 14.30

3. Q&A and knowledge sharing session

This session is aimed at discussing specific issues raised in the presentations more in detail; it will also provide the opportunity to all EQUAL-IST partners to share their knowledge on the actions on Institutional Communication foreseen in their GEPs and to gather inputs from presenters and other participants on the first envisaged steps of their implementation

Experts Biographies:

Giuliana Giusti, is Professor of Linguistics at the University Ca' Foscari of Venice, where she has been the president of the Equal Opportunity Committee. Her principal research interests lie in the field of comparative linguistics of Germanic, Romance, and Balkan languages, to enhance linguistic awareness and support language learning in an innovative perspective. She has been researching and teaching extensively on Gender and Language issue, among others delivering the first teachers' training course promoted by UNIVE within a FSE -EQUAL project in 2007 and more recently in 2016/2017 a dedicated MOOC (Massive Online Open Course) on Gender and Linguistics.

Maria Sangiuliano is Research Fellow at Università Ca' Foscari- Department of Computer Sciences. She is the Senior gender researcher in charge of supporting the EQUAL-IST project partners in successfully designing and implementing their Gender Equality Plans. Maria has a PhD in Cognitive and Learning Studies and 15+ years of experience in research and project management within EU funded projects on mainstreaming gender in innovation policies and programs.

You can participate in the webinar from anywhere in the world. All you need is a stable internet

connection and a headset. Interested?

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